

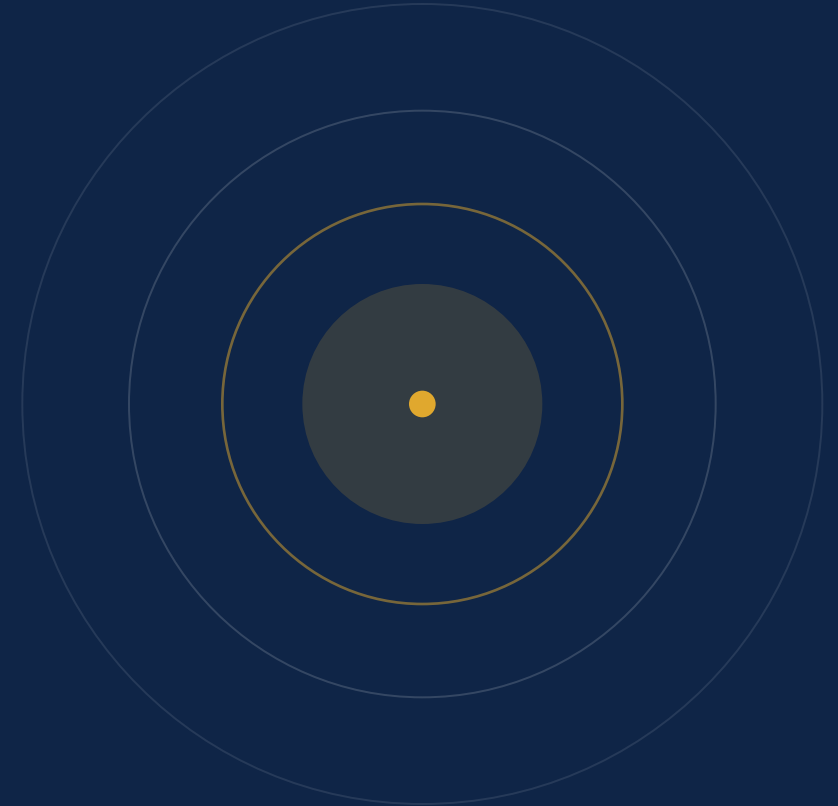
PARTNERSHIP PROSPECTUS · 2026

A National Movement.

An Investment Opportunity.

The Telepathy Tapes Australia — bringing the world's most-listened-to podcast to a national stage, in partnership with Australia's leading funders and organisations.

Prepared for Organisations & Funders
In partnership with Lindsay Hadley · Harbor Fund



THE ASSET

A globally proven IP at the peak of cultural relevance.

The Telepathy Tapes is not a campaign. It is one of the most successful independent podcasts in history — and a multi-format brand entering a four-to-five year content cycle.

70M+

Total audience reached across podcast and film

#1

Global podcast — twice, most recently 2026

2026

Scripted feature film in active development

4–5 yr

IP tail across podcast, doc, scripted, omniverse

An omniverse brand. Podcast → documentary → scripted film → companion content. Partners aligned today benefit from every release across the next half-decade.

THE AUSTRALIAN OPPORTUNITY

A national problem at scale — and a cohort the system has missed.

650K

Autistic Australians

A population larger than Tasmania, growing year on year.

\$46.3B

NDIS annual spend

Now larger than Medicare. Autism is 43% of the scheme.

Critically underserved

Non-speaking cohort

Identified as a priority in the National Autism Strategy 2025–2031.

"Non-speaking individuals remain one of the most under-recognised populations in Australian disability policy."

— NATIONAL AUTISM STRATEGY 2025–2031

THE FISCAL ARGUMENT

Communication is capability. Capability reduces cost.

Every non-speaking individual who gains functional communication moves from high-support dependency toward independence. The fiscal logic aligns with government's stated direction: build capability, not dependency.

01

Communication unlocked

Non-speaking individual gains functional voice

02

Capability built

Independence, choice, agency increase

03

Plan cost reduces

NDIS support intensity steps down

04

System gain

Capital freed for next cohort

GOVERNMENT PRIORITY

"Capability building, not dependency" — explicit strategic direction across NDIS reform.

SPONSOR PROPOSITION

Fund the capability layer. Demonstrate fiscal alignment with national reform — at a fraction of programme cost.

WHAT TTT AUSTRALIA IS BUILDING

A 12–18 month national campaign. 100 screenings. Three audience tiers.

100

Screenings nationwide

3

Audience tiers activated

12–18

Month campaign window

\$850K

Total fundraising goal

TIER 01

Community

Family, practitioner, and grassroots screenings — building movement at the ground level across cities and regions.

TIER 02

Institutional

Universities, hospitals, NDIS providers, peak bodies — embedding the conversation in clinical and academic infrastructure.

TIER 03

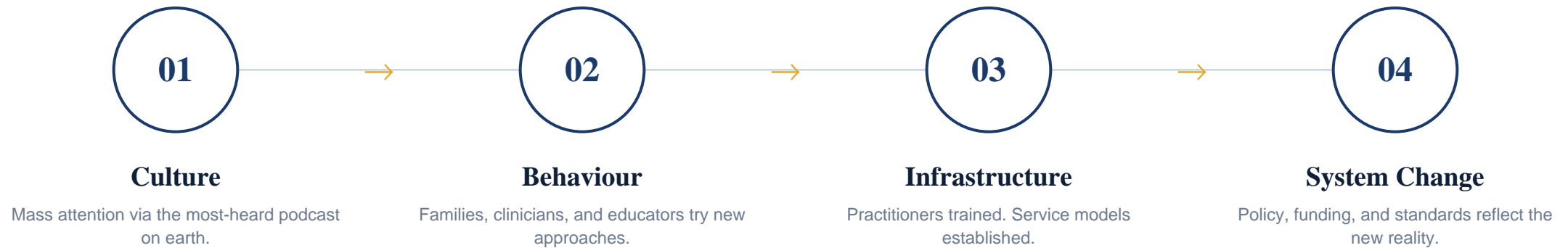
Government

Parliament House, Minister briefings, agency leadership — connecting the cultural moment to live policy work.

THEORY OF CHANGE

From cultural moment to system reform — a four-stage flow.

Culture moves first. Behaviour follows. Infrastructure consolidates. System change becomes inevitable. TTT Australia is engineered around this sequence.



Partners enter at the cultural stage — and remain visible through every subsequent layer of change.

THE TEAM

Clinical depth. Strategic capability. Existing relationships.



Pepa

CAMPAIGN LEAD — TTT AUSTRALIA

Kinesiologist with 10+ years of clinical practice working with non-speaking communities. Heart and clinical foundation of the campaign.



Darneè

COMMUNITY & PARTNERSHIPS LEAD — TTT AUSTRALIA

Strategic vision and creative direction. Holds the largest possible frame for what this work becomes nationally.



Quiddity

RESEARCH & IMPACT LEAD — TTT AUSTRALIA

Health Science (TCM) candidate. Practitioner of traditional Samoan medicine — fofo. Research-led strategist and systems thinker.



Lindsay Hadley

CO-FOUNDER & CEO — HARBOR FUND

Twenty years structuring major social impact partnerships. Existing relationship with Ky Dickens' team is the foundation of this partnership.

PARTNERSHIP TIERS

Five entry points. One movement.

<p>SUPPORTING</p> <p>\$1,000</p> <ul style="list-style-type: none">→ Acknowledgement on campaign site→ Impact report	<p>COMMUNITY</p> <p>\$5,000</p> <ul style="list-style-type: none">→ Logo on event materials→ 2 event tickets per city→ Quarterly impact update	<p>CAMPAIGN</p> <p>\$15,000</p> <ul style="list-style-type: none">→ Logo on national campaign assets→ Event tickets across cities→ Social acknowledgement→ Mid-campaign report	<p>NATIONAL</p> <p>\$35,000</p> <ul style="list-style-type: none">→ Premium placement on all materials→ VIP event access→ Co-branded content opportunity→ Custom impact report	<p>PRINCIPAL</p> <p>\$75,000</p> <ul style="list-style-type: none">→ Naming rights options→ Speaking opportunities→ Exclusive sector category→ Direct access to leadership→ Premium reporting
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Bespoke partnerships are welcomed above \$75K — including multi-year commitments, sector exclusivity, and integrated campaign roles.

GOVERNMENT ALIGNMENT

Policy is moving. We are already in the room.

POLICY FRAMEWORK

National Autism Strategy 2025–2031

Non-speaking autistic Australians are explicitly named as a priority cohort. \$19.9M for peer support. \$12.2M for research translation.

DIRECT ENGAGEMENT

Minister briefings underway

Conversations active with relevant ministerial offices and senior agency leadership across NDIS and disability portfolios.

REFERENCE BODY

NAS Reference Group

Engaged with the National Autism Strategy Reference Group to ensure alignment between campaign output and policy implementation.

PARLIAMENTARY CHAMPION

Senator Jordon Steele-John

Direct line to a Senator who has prioritised disability rights and non-speaking communication throughout his tenure.

Partners are funding work that government has already named as a national priority.

WHY NOW

The window is open. It will not stay open.

COMPOUNDING VALUE

Scripted film amplifies every dollar spent today

The work funded now compounds across each future release in the four-to-five year content cycle.

FIRST MOVER

Founding partners cannot be replicated

Sector exclusivity is available now. After launch, the seats at the table are taken.

CULTURAL ALIGNMENT

Public readiness is unprecedented

Awareness is ahead of infrastructure for the first time. Demand exists before supply has been built.

The cultural moment, the policy moment, and the fiscal moment have converged.

— THIS WINDOW WILL CLOSE —

NEXT STEPS

A clear ask. A tailored conversation.

01

Express interest

Reply to indicate the partnership tier or bespoke arrangement of interest.

02

Tailored briefing

30-minute conversation with TTT Australia and Harbor Fund leadership — alignment, sector fit, activation ideas.

03

Partnership agreement

Confirm scope, benefits, and reporting cadence. Onboarding within two weeks of signature.

OUR ASK

A 30-minute conversation. Nothing more, to begin.

Bespoke partnership conversations are warmly welcomed across all sectors.

\$850K

TOTAL RAISE

BEGIN THE CONVERSATION

Let's build this — together.

A national movement. An investment opportunity. A community that has waited long enough to be heard.

EMAIL

hello@tttaustralia.com

WEBSITE

www.tttaustralia.com

CONTACT FORM

tttaustralia.com/partner